# we are the PLAN

This project is funded by the European Union







#### THE PROJECT

We Are the Planet! is a project cofunded by the European Commission within the framework of its Development Education programs. General aim of We Are the Planet! is to strengthen the common awareness and to mobilize the new generations in regard of the 7th Millennium Goal of the United Nations, that of a sustainable environment.

With regard to this objective, the project privileges the means of social communication based on art.

We Are the Planet! experiments an innovative model of artistic-didactic activity, aiming at supporting the environmental education and the sustainable development: a model focused on the children and youth as protagonists, and on the synergic integration of public art and educational activities.

Involving pupils and citizens of the European and African countries taking part in the action, the project includes the implementation of active learning courses on the topics of the 7th Millennium Goal that will be integrated by creative workshops in which the languages of music, visual arts and video performances will be used.



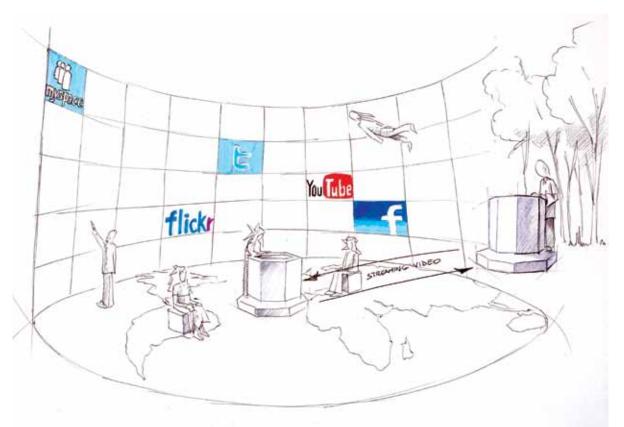


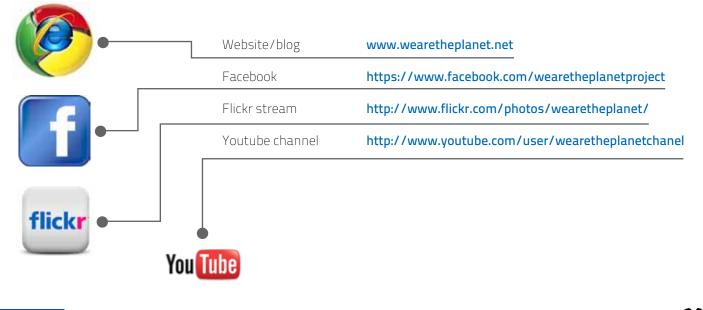


#### FOLLOW US

In order to assure a widespread development of the project's effects and of the awareness-raising actions, We are the planet! employs an integrated communication characterized by the use of different media, from the most traditional (TV, newsletter, etc.) to the most innovative (social web, three-dimensional platforms). The social media, in particular, will allow a widespread and differentiated participation and the possibility of creating and integrating new network contents.

Your comments, ideas and thoughts can be conveyed by means of the various tools of the project's web platform, in particular:







#### PARTNERS





# ACTIVITIES









#### NEXT ACTIVITIES

Among the main project's activities are to be mentioned the activation of four Didactic Centres, one in each partner country, in which creative and didactic workshop will be carried out for teachers and pupils of primary and secondary school institutions, and the set up of Sustainable Development Museums in areas adjacent to the didactic centres or in places of particular environmental interest, where the materials produced during the creative workshops will be presented, through artistic installations and different means: video projections, concerts, performances.

#### Pictures and captions of the didactic centres (foto didactic center)

During the project's first year local networks have been activated with teachers, cultural operators, education agencies and institutions, and the project's activities have been presented to the public thanks to the opening of the Didactic Centres, the workshop meetings and the different promotion





Starting from September, in each partner country active training courses on the topics of the 7th Millennium Goal will be carried out for the teachers of primary and secondary school institutions and for the cultural operators of education agencies.

Furthermore, the territorial networking action will be increased for the

actions (conventions, press releases, interviews in local televisions).

Pictures with captions of the events:

- 1) Start up seminar (July 2011)
- 2) Presentation of the Didactic Centre in Teramo (14th December 2011)
- In Teramo (14th December 2011)
- 3) Steering committee (10th January 2012)
- 4) Meeting with teachers in Teramo (16th May 2012)
- 5) Presentation of the Didactic Centre in Nova Gorica (28th May 2012)
- 6) Checking visits to the Partner (April/ June 2012)
- 7) Interim seminar Nova Gorica







institutional actors and associations active in the field of sustainable development and education to environment. The set up of this network will be indispensible for encouraging the territorial awarenessraising activities and for enhancing the education experiences of the children and youth.



